



MONDAY, JUNE 7, 2021

BELLEVUE

COUNTRY CLUB

1901 GLENWOOD AVENUE

SYRACUSE, NY 13207

ROSAMONDGIFFORDZOO.ORG

Spend a late-spring day playing golf for a very worthy cause on one of the most coveted golf courses in the state of New York – the elegant and historic Bellevue County Club. Designed by the world renowned golf course architect Donald J. Ross, this challenging course offers breathtaking, beautiful views of the Syracuse skyline and the surrounding hills of Central New York.

Join us for this Captain-and-Crew tournament featuring breakfast on the cart, lunch on the course and a post-tournament dinner in the luxurious clubhouse, as well as on-course contests and 18 holes of championship golf. All this, and the knowledge that you are supporting the mission of the Rosamond Gifford Zoo of saving species and conservation education.

Golf Tournament Participation Levels

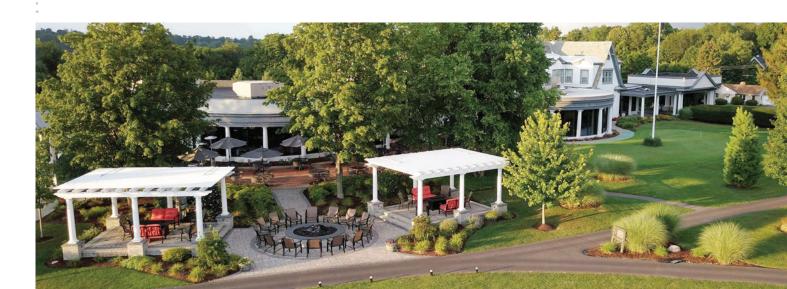
FOURSOME - \$1,750

- 1 Foursome in the Tee-Off FORE the Animals Charity Golf Tournament
- Company to be included on the Golf Tournament webpage
- Company name to be included in sponsorship list in the event program
- Each member of the foursome will enjoy a complimentary continental breakfast, lunch and dinner
- Each member of the foursome will receive a complimentary gift for participating in the event

INDIVIDUAL GOLFER - \$500

- 1 player spot in the Tee-Off FORE the Animals Charity Golf Tournament
- Company to be included on the Golf Tournament webpage
- Company name to be included in sponsorship list in the event program
- Complimentary continental breakfast, lunch and dinner
- · Complimentary gift for participating in the event







TRIA, AMUR LEOPARD

Golf Tournament Sponsorship Opportunities

TITLE SPONSOR - \$10,000

- Name to be included in each mention of the Golf Tournament
- Logo to be included in all collateral and posters associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage and eblasts
- Logo to be included in all event signage at and during the Golf Tournament including registration, and dinner signage
- Full-page ad in the event program
- Logo to be included in 3 designated social media posts thanking sponsor for Title Sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)
- Inclusion as Title Sponsor in all Social Media Posts regarding the Golf Tournament (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)
- Opportunity for Sponsor to exhibit in a 10' x 10' space located adjacent to registration
- Opportunity for Sponsor to address attendees during dinner
- 2 Foursomes in the Golf Tournament
- 2 Hole Signs

PRESENTING SPONSOR - \$7,000

- Name to be included in each mention of the Golf Tournament
- Logo to be included in all collateral and posters associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage
- Logo to be included in all event signage at and during the Golf Tournament including registration, and dinner signage
- Half-page ad in the event program
- Logo to be included in 2 designated social media posts thanking sponsor for presenting sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)
- Opportunity for Sponsor to exhibit in a 10' x 10' space at/ during the event
- Inclusion as presenting Sponsor in all Social Media Posts regarding the Golf Tournament (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24.300 followers)
- 1 Foursome in the Golf Tournament
- 1 Hole Sign

DINNER SPONSOR - \$5,000

- Signage at banquet reception indicating sponsorship of dinner
- Logo to be included in all collateral and posters associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage and eblasts
- Logo to be included in all dinner signage at and during the Golf Tournament
- Half-page ad in the event program
- Logo to be included in 1 designated social media post thanking sponsor for sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)
- Opportunity for Sponsor to address attendees during the dinner
- 1 Foursome in the Golf Tournament
- 1 Hole Sign





Golf Tournament Sponsorship Opportunities continued

HUMBOLDT PENGUIN

LUNCH SPONSOR - \$3,500 SOLD

- Signage at registration indicating sponsorship of lunch
- Logo to be included in all collateral associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage
- Half-page ad in the event program
- Logo to be included in 1 designated social media post thanking sponsor for sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)
- 1 Foursome in the Golf Tournament
- 1 Hole Sign

BREAKFAST SPONSOR - \$1,500

- Signage at registration indicating sponsorship of the breakfast
- Logo to be included in all collateral associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage
- Quarter-page ad in the event program
- Logo to be included in 1 designated social media post thanking sponsor for sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)
- 1 Hole Sign

TEE GIFT SPONSORSHIP - \$1,500

- Signage at Tee Gift Pick-up indicating sponsorship of Tee Gifts
- Logo to be included in all collateral associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage
- Quarter-page ad in the event program
- Logo to be included in 1 designated social media post thanking sponsor for sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)
- 1 Hole Sign

AWARD SPONSOR - \$1,500

- Signage at Awards Table indicating sponsorship of Awards
- Logo to be included in all collateral associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage
- Quarter-page ad in the event program
- Logo to be included in 1 designated social media post thanking sponsor for sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)
- 1 Hole Sign

CONTEST SPONSOR - \$1,500

- Signage at Contest locations indicating sponsorship of contests
- Logo to be included in all collateral associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage
- Quarter-page ad in the event program
- Logo to be included in 1 designated social media post thanking sponsor for sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)
- 1 Hole Sign

GOLF CART - \$1,000 SOLD

- Signage at Golf Cart staging locations indicating sponsorship of Golf Carts
- Logo to be included in all collateral associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage
- Quarter-page ad in the event program
- Logo to be included in 1 designated social media post thanking sponsor for sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)

BEVERAGE CART SPONSOR - \$750 SOLD

- Signage on Beverage Golf Cart staging locations indicating sponsorship of Beverage Golf Carts
- Company to be included on the Golf Tournament webpage
- Company name to be included in sponsorship list in the event program
- Logo to be included in 1 designated social media post thanking sponsor for sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)

SNACK SHACK SPONSOR - \$750 SOLD

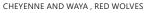
- Signage on Snack Shack indicating sponsorship of Snack Shack
- Company to be included on the Golf Tournament webpage
- Company name to be included in sponsorship list in the event program
- Logo to be included in 1 designated social media post thanking sponsor for sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)

PHOTOGRAPHY SPONSOR - \$750 SOLD

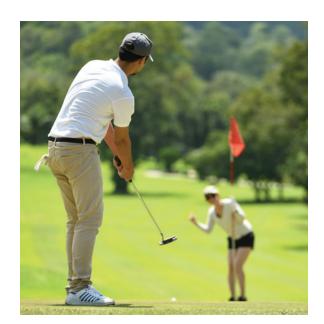
- Company name to be included on the Golf Tournament Photo Frames
- Company name to be included in sponsorship list in the event program
- Logo to be included in 1 designated social media post thanking sponsor for sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)

HOLE SPONSORSHIPS – \$250

- 1 Hole Sign
- Company to be included on designated Tee-Off FORE the Animals Charity Golf Tournament webpage
- Company name to be included in sponsorship list in the event program









Partnership and Participation Form

Bellevue Country Club June 7, 2021

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SEND COMPLETED REGISTRATION FORM TO:

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Friends of the Rosamond Gifford Zoo Development Office One Conservation Place Syracuse, NY 13204 Phone: (315) 435-8511 Email: esawyer@rosamondgiffordzoo.org

COMPANY NAME								
CONTACT								
ADDRESS								
CITY			STATE	ZIP				
PHONE								
SIGNATURE	SIGNATURE							
\square Yes, we would like to sponsor the 2021 FORE the Animals Golf Tournament								
☐ A check is enclosed	in the amount of _							
(Please make checks payable to Friends of the Rosamond Gifford Zoo)								
☐ PLEASE INVOICE								
SPONSORSHIP OPPORTUNITIES								
O TITLE	\$10,000	O TEE GIFT	\$1,500	O SNACK SHACK	SOLD			
O PRESENTING	\$7,000	O AWARD	\$1,500	O PHOTOGRAPHY	SOLD			

O TITLE	\$10,000	O TEE GIFT	\$1,500	O SNACK SHACK	SOLD
O PRESENTING	\$7,000	O AWARD	\$1,500	O PHOTOGRAPHY	SOLD
O DINNER	\$5,000	O CONTEST	\$1,500	O HOLE	\$250
O LUNCH	SOLD	O GOLF CART	SOLD	O FOURSOME	\$1,750
○ BREAKFAST	\$1,500	O BEVERAGE CART	SOLD	O INDIVIDUAL	\$500

PARTICIPANT INFORMATION

Please attach additional golfer names as applicable

TEAM NAME:							
FIRST NAME	LAST NAME	BIRTH DATE	GOLF SHIRT SIZE	FAVORITE ANIMAL			